

*Defining the Path
Forward*

Defining the Path Forward

Where are we?

Where do we want to be?

How do we get there?



Where Are We?

- **Programs/Measures**
 - Familiar with Federal and State waivers to assist during response.
 - Strong bi-directional communication with locals and amongst regional partners.
 - Priority setting is difficult for many due to political and coordination challenges.
 - Elected and appointed officials present opportunity and challenge, must be accounted for.
- **Communications/Information Sharing**
 - Generally understand information sharing between emergency management, energy offices, and other partner agencies
 - Public information is amongst the top priorities across states, includes prescribed messages, integration of emergency management, and public information officers/joint information systems. Should be for both traditional and new media.
 - Social media and rumor control need to be considered for rapid response.
- **External Coordination**
 - Strong established relationships with industry partners and associations.
 - Opportunity to further integrate industry and associations in unified messaging efforts both during and before events.



Where Are We?

■ Data/Evaluation

- Understand data is critical and have identified some avenues to obtain.
- Identified new ways of acquiring data and data analysis through partners (e.g. GasBuddy).
- Need to know more about the data available, how it can be used.
- Best practices for monitoring practices could be helpful.
- Data protection, understanding state regulations, federal resources/assistance, limitations.

■ Regional Coordination

- Identified methods to listen into status of neighboring states to maintain situational awareness, but more is necessary.
- Acknowledged instances in which incidents would be best handled with collaboration from regional partners. Open to enhancing regional coordination.
- Do not have a standard plan for regional coordination and/or regional standardization.
- DOE/Energy Assurance Coordinator Program presents opportunity for added coordination, information sharing, and capacity when resources are limited. Focus on industry integration into existing emergency management approaches. Integrate with FEMA when appropriate.
- Regional coordination plans need to be simple frameworks.
- Most states have limited capacity to support energy assurance. Role is often a secondary duty.
- Evacuation planning presents unique and complex challenges for energy assurance, must be specifically considered in instances of mass evacuation.



Where Are We?

- Interdependencies

- Knowledgeable of the interdependencies and potential cascading impacts across sectors.
- Its not just infrastructure, its also planning for human capital that can be challenging.
- Associations and industry best know their own needs and need to be part of an ongoing preparedness campaign and after action process.
- Ensure plan integration between public and private sector.

- Prioritization

- Identified that prioritization in a widespread incident is going to be a challenge.
- Prioritization will have to be a collaboration between industry and state partners.
- Unsure of methodology for prioritization that would be implemented in different scenarios.
- Major challenges with both “Minimum Purchase” and “Odd-Even” programs, while an options, most felt public messaging and education is the preferred method of managing scarcity.



Where Do We Want To Be?

Data

Public Information

Social Media
Monitoring/Responding

Regional Coordination
Methods

Federal Integration and
Information Sharing
Network

Partnerships and
Enhanced Relationships

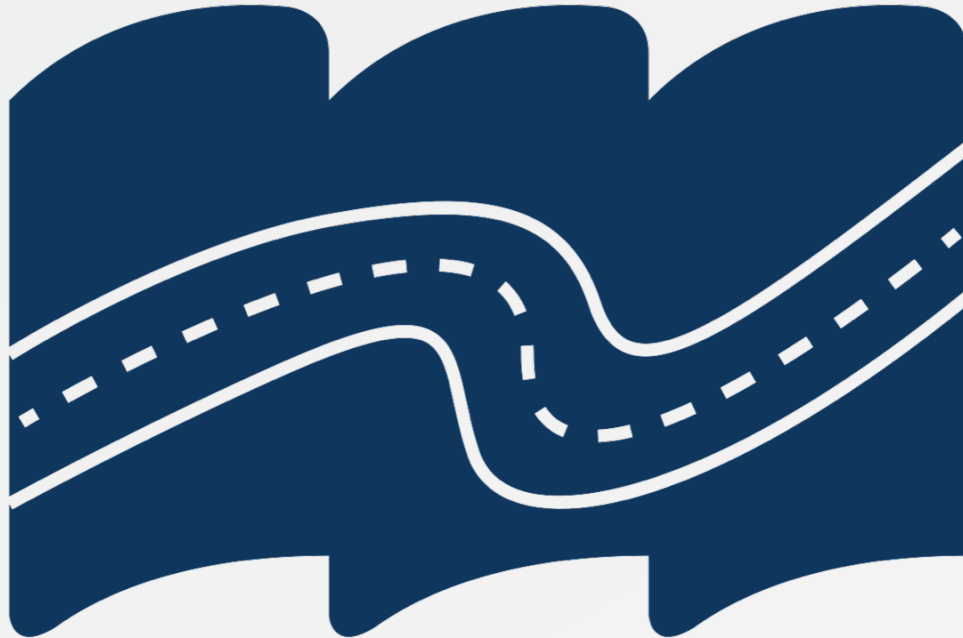
Defining the
Preparedness Capability

Prioritization Guidance

Policy/Contract
Guidance



How Do We Get There?



Day Two Introduction

Facilitated Discussion with GasBuddy

Defining the Path Forward

Workshop Closing

Workshop Closing

- Follow up:
 - Matt Duncan, DOE
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 - Jeff Pillon, NASEO
 - jpillon@naseo.org
 - Ashley Wargo, Hagerty Consulting
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- Meeting materials will be available on <http://petroleumworkshop.naseo.org>
- Sign up for Energy Assurance Coordinator Program!



Thank You